



## **Sustainability and Company Principles**

### **Company Statement**

Lifestiles Ltd is founded on strong principles of quality and aesthetics, but truly understands that a business, especially a manufacturing and importing one, must at every opportunity focus on the sustainability of the product and any influence this has on our environment.

We only supply natural products; this will not change!

All natural products have to be manufactured with close attention to the lifecycle of the product, the extraction from the earth though to the final beautiful roof scope seen within this website. The factory owners and staff along with the quarry of both stone and slate liaise continually with us in the UK, ensuring a sustainable product without compromising on the quality and aesthetics our business is founded on.

Lifestiles staff, owners and the factories, quarries and organisations within our manufacturing and distribution umbrella, focus on the environment when taking business decisions, whether it is recycling the kiln heat or clay excess or ensuring a community in the sub-continent continues to prosper. Our company is proud of its principles and will follow this ethos in the changing world we see ahead.

### **Sustainability**

Sustainability for us at Lifestiles and the building industry has always been important but quite often in the past just termed as something different. The “roofing” world has always wanted a durable and long lasting tile or slate, but has probably not until recently thought about the “green” or efficiency of the manufactured roof tile or slate. Clay roof tiles, roofing slate and stone have been used in Britain for many years, the first standards of clay tiles issued back in 1477.

Slate, clay and stone is the history of our roof world, and is the future of the roof world if you believe, like us at Lifestiles, that natural products are the best, both sustainably, visually and of course environmentally.

Other products such as plastics, concrete and resin are used within the roofing industry and it is a shame that these products are so widely used. Natural products such as clay roof tiles are rated as A+ by various Government task groups, the independent experts in this field, BRE Global, use this A+ rating when environmental assessments are made of the various buildings of the UK.

### **The principle of our natural products**

So why are we so “black and white” about how our products fit within the sustainability of building products within the UK?

All our factories and quarries are quality controlled within the various restraints they are under, whether it be CE marking, British standard and European equivalent tests, ISO procedures or self-imposed instructions within either the manufacturing or quarrying of the products.

That given the finished product has a life span longer than the age of our company with still another possible 100 years of life expected from the stone, slate and clay tiles.

Within the history of buildings our past shows that slate, stone and clay tiles are reused and recycled long after the lifespan of the building.

The reclaim tile is widely used and is a massive part of our industry today thus proving the sustainability of the natural products we based our business on.

So recapping the raw resource of clay, stone or slate is mined at the factory or quarry side. The process of each starts now, in a controlled and tested environment using the same old procedures dating back to the first British standards back in 1477.

The clay tiles are produced by man power, the slate and stone is cut and split by man power, they are then tested and “rung” by man and then packed and delivered to the project by man. The tiles, stones and slates are then fitted to your roof by man thus making a true man made product that will be left for all too see.

This will be the legacy left by Lifestiles Ltd.

Beautiful, quality roofs dressing the top of all our buildings throughout the British Isles. The different aesthetics and natural product choice for every vernacular required by home owners, architects and various planners within the different make-up and landscape from county to county.